



hiramasa kingfish *seriola lalandi*

Deliciously
versatile



AUSTRALIAN BORN • JAPANESE QUALITY • CULINARY EXCELLENCE



Hiramasa Kingfish – the true king of Yellowtail Kingfish, long prized by the Japanese as one of the great sashimi fish.

The Hiramasa Kingfish is a natural inhabitant to the waters of Southern Australia. The *Seriola lalandi* is a species also found in the waters of Japan.

Fed by the cold, saline rich waters of the Great Southern Ocean, the growing conditions of the Spencer Gulf are recognised for their pristine marine environment.

All aspects of the marine management from feeds, fish health and harvesting are recognised worlds best practice.

The flesh flavour and texture reflect these best management practices, the suitability of the fish for raw and cooked preparations are unrivalled.

Region of origin

Arno Bay and Fitzgerald Bay, Spencer Gulf, Great Southern Ocean, South Australia

Availability

Premium: Year round (Higher fat content winter)
Ichiban: April – September
Pan Size: March – August



Sizes (whole)

Winter: Premium 4.5 - 5.5kg
Ichiban 6 - 8kg
Summer: Premium 3.5 - 4.5kg
(Pan Size: 600 - 1000gm)

Flesh Fat Content

Winter: Premium 16 - 19%
Ichiban 24 - 27%
Summer: Premium 15 - 18%

Growing conditions

Hatchery raised fingerlings grown out in marine sea cages located in the Spencer Gulf, South Australia.

Harvesting

Hydraulic stun and gill bled

Sustainability

The natural feeds, minimal stocking densities and fish husbandry practices are driven by Cleanseas commitment and surpass the world's best practice for sustainable aquaculture.

Feed

Locally produced, natural feeds from sustainable sources, GMO and Land Animal product free.

Flavour

Summer: mild-rich, sweet and clean
Winter: rich, sweet, full flavoured

Texture

Firm, broad flaked flesh

Hiramasa yields

Whole	100%
Gutted	91%
Gilled and Gutted	87%
Headed and Gutted	77%
Japanese Fillet (wing on)	67%
Fillet - skin on (wing off)	57%
Fillet - skinless	48%
Fillet - skinless/boneless	45%



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